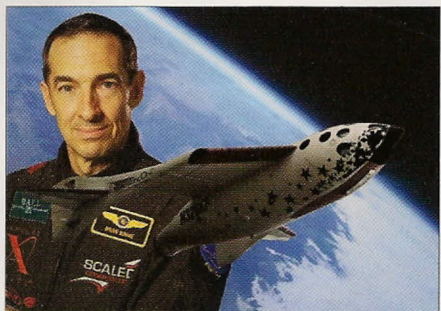


"Accuracy is everything when you've rocketed into history, and made the space tourism dream a reality."

Brian Binnie

- Spacecraft altitude record holder (367,442 feet in space)



Brian Binnie rocketed the first private manned spacecraft to an altitude of 69.6 miles, winning the US \$10 million Ansari X Prize and opening a new era in space flight. At 50,000 feet, he fired SpaceShipOne's rockets, reached 2,500 mph, and broke through the edge of the atmosphere into space. Despite all his training and hard work, each mission can be both dangerous and risky. Which is why a dependable timepiece like a Ball Watch is so important in an environment that features truly adverse conditions.

The watch that once ran America's railroads now helps the world's explorers keep time. There is no other timepiece that is as rugged and dependable.

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Self-powered micro gas lights on hands and dial that glow for more than 25 years

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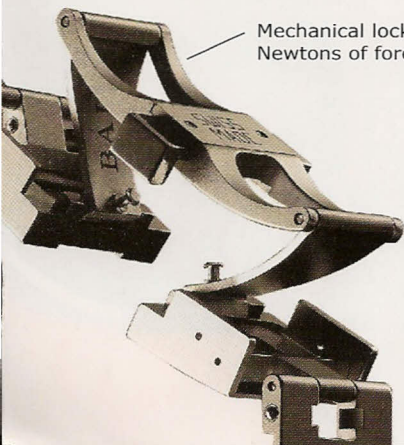
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